



## TAEP Producer Diversification Program Fruits & Vegetables Criteria For Fiscal Year 2012 – 2013

### **Program Criteria:**

- This information is current as of **March 31, 2012** and is a supplement to the TAEP 2012 Application and Guidelines.
- **Producers** are eligible for the following cost share percentages for qualified expenses:
  - **Standard Producer** - 35% cost share up to a maximum of \$10,000.
  - **Master Producer** - 50% cost share up to a maximum of \$15,000 for producers meeting special requirements.
- The proposed activity must encompass **quality expansion** or **improvement** of the applicant's business. Eligible categories include:
  - Farm Infrastructure
  - Specialty Equipment
  - Marketing

### **Competitive Projects – Fruits & Vegetables:**

Priority is given to projects that are focused on improving or increasing production. Marketing projects are allowed but are not considered as competitive as those involving production.

### **Master Producer Cost Share – Special Requirements for 50% Cost Share:**

#### ***Who is eligible?***

The Fruits and Vegetables sector now includes the once separate sector of Viticulture. The applicant must have attended **(2)** events from the list below. One event **MUST** be a TN Horticultural Expo. Applicants that include Good Agricultural Practices (GAP) food safety projects **MUST** complete the GAP Food Safety Workshop. **This is not a complete list of eligible events. It will be updated on our web site at [www.tn.gov/taep](http://www.tn.gov/taep) as additional events are planned.**

- TN Horticultural Expo
  - January 2010 – Nashville Airport Marriott – Nashville, TN
  - January 2011 – Nashville Airport Marriott – Nashville, TN

- January 2012 – Nashville Airport Marriott – Nashville, TN
- TBD –2013
- GAP Food Safety Workshop
  - February 24, 2010 – Ethridge, TN
  - March 2, 2010 – Fayetteville, TN
  - March 3, 2010 – Columbia, TN
  - March 16, 2010 – Johnson Co, TN
  - October 20, 2010 – Greeneville, TN
  - February 7, 2011 – Fayetteville, TN
  - May 12, 2011 – Grainger Co, TN
  - October 17, 2011 – Greeneville, TN
  - February 16, 2012 – Unicoi, TN
  - February 28, 2012 – Pikeville, TN
  - March 5, 2012 – Clarksville, TN
  - Cornell GAPs Online Produce Safety Course
  - TBD – More 2012, 2013
- GAP Mock Audit
  - May 27, 2010 – Pulaski, TN
  - June 17, 2010 – Ethridge, TN
  - July 6, 2010 – Fayetteville, TN
  - July 13, 2010 – Spring Hill, TN
- Center for Profitable Agriculture – Direct Farm Marketing for Success IV: “Tools for Marketing on the Web” Workshop
  - February 24, 2011 – White Pine, TN
  - March 8, 2011 – Jackson, TN
  - March 9, 2011 – Nashville, TN
  - March 10, 2011 – Cookeville, TN
  - April 1, 2011 – Monteagle, TN
- Center for Profitable Agriculture – Direct Farm Marketing for Success V: “Using Computer Records to Boost Your Business” Workshop

- March 7, 2012 – White Pine, TN
- March 8, 2012 – Cookeville, TN
- March 14, 2012 – Spring Hill, TN
- March 15, 2012 – Jackson, TN
- March 22, 2012 – Monteagle, TN

***What items require the GAP Food Safety Workshop for 50% cost share?***

Produce packing facilities –

- *Structure*
- *Electrical*
- *Plumbing*
- *Packing line/washing equipment*
- *Loading Dock*

Food grade materials needed for a GAP plan –

- *Plastic harvest bins/lugs*
- *Plastic storage bins*
- *Plastic pallets*

Hand washing stations and permanent restroom facilities for workers –

- *Stand alone structure or part of packing facility*
- *Sinks*
- *Toilets*
- *Plumbing*
- *Electrical*

**Examples of Eligible Items:**

Bladder press (grape)	- <i>blueberries</i>	<u>Irrigation -</u>
<u>Cold Storage –</u>	- <i>grapes</i>	- <i>controller system</i>
- <i>Chilling units</i>	- <i>peaches</i>	- <i>drip</i>
- <i>Freezer</i>	- <i>raspberries</i>	- <i>fertigation system</i>
- <i>Walk-In Cooler</i>	<u>Gravel-</u>	- <i>filter system</i>
Fan – <i>greenhouse</i>	- <i>foundation</i>	- <i>overhead</i>
Fertilizer equipment	- <i>propagation area</i>	- <i>pivot</i>
Field planter	<u>Greenhouse-</u>	- <i>pump</i>
Filter system - <i>irrigation</i>	- <i>hydroponic</i>	- <i>storage tanks</i>
Filter pump – <i>irrigation</i>	- <i>overwintering</i>	
Freezer	- <i>production</i>	<u>Lighting -</u>
<u>Fruit stock</u>	- <i>shade system</i>	- <i>greenhouse</i>
- <i>apples</i>	Heater - <i>greenhouse</i>	- <i>pavilion/retail shelter</i>
- <i>blackberries</i>	High tunnel/hoopouse	- <i>not for aesthetics</i>

Loading area/dock  
 Mechanical Harvesters  
 Mulch machine  
 Mulch layer/lifter  
 Must pump  
 Packing building  
 Packing line equipment  
Pest control –  
*-bird control netting*  
*-wildlife barriers*

Pond liner- *irrigation system*  
 Production line equip.  
 Pruner - *mechanical*  
 Pump – *irrigation, filter*  
 Row covers – *frost protection*  
 Signs  
 Sink – *produce washing*  
 Soil mixer

Spray equipment  
 Sprayer  
 Thermostat – *greenhouse*  
 Trellis materials  
 Vineyard hoe  
 Walk-in cooler  
 Water level control  
 Water storage tanks  
 Website development  
 Wood boiler

### **Examples of Ineligible Items:**

Advertising  
 ATV  
 Brochures  
 Building – *storage*  
 Chemicals  
 Computers  
 Containers - *bottles, pots*  
 Driveways  
 Electrical service  
Fees  
*- domain*  
*- hosting*  
*- membership*  
 Fencing  
 Fertilizer  
 Forklift  
 Fuel  
 Give-a-way items

Golf Cart  
 Insecticides  
 Labor – *applicant or employees of applicant*  
 Landscaping  
 Land – *clearing of*  
 Maintenance of existing structures  
 Meeting expenses  
 Merchandise  
 Motorized vehicles  
 Mower  
 Office equipment  
 Permits  
 Pesticides  
 Plants – *liners/plugs*  
 Ponds – *digging of for a water source*  
 Product development

Property – *purchase or debt payment*  
 Renovations of existing structures  
 Seeds – *produce, nursery, flowers, etc*  
 Software  
 Store - *general*  
 Tractor  
 Trade show expenses  
 Trailers – *livestock*  
 Used equipment  
 Water source creation – *ponds/wells*  
 Website – *annual or hosting fees*  
 Wells – *drilling of*  
 Winemaking equipment

### **Contact:**

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- For information regarding TDA Market Development – Fruit and Vegetables & Viticulture – contact **Tammy Algood** at 615-837-5347 or [Tammy.Algood@tn.gov](mailto:Tammy.Algood@tn.gov)
- Check for updates at: [www.tn.gov/taep](http://www.tn.gov/taep) or 1-800-342-8206